1. The most successful (i.e. ratio of fundraising goals met compared to failures) *category* of Kickstarter campaigns given the data is Music, and the least successful is Food. The arts (Music, Theater, Photography, and Film & Video) are the most popular categories to start a Kickstarter campaign for, and seem to be generally more successful than the non-art categories. Lastly, while the overall trend of *successful* campaigns is in decline, the number of *failures* has remained relatively stable, indicating that interest in Kickstarted campaigns may overall be diminishing.
2. Some limitations of the dataset are:
   1. The sample of categories are not weighted evenly: it may be more helpful to consider success/failure of categories over time when each category starts with the same number of Kickstarter campaigns.
   2. Some of the subcategories given are not exemplary of the parent category. For instance, in the parent category of Music, there is no subcategory for Hip-hop, which seems very strange given its popularity especially in the years from which the data is sampled. In the parent category of Film & Video, there is no subcategory for Horror or Action/Thriller. This trend continues in other parent categories.
3. We could create a pie chart to clearly illustrate the *percentage* of successes per category. Additionally, it might be helpful to make a line graph showing the successes of category by year.